



NoVA Ascend Dynamics
TRANSFORMING VISIONS. IGNITING GROWTH

Revolutionizing digital breakthrough in Europe

Fueling Digital Growth





About Us

Overview

 **4000+**
Employees

 **10**
Global Offices

 **9**
Development
Centers

 **1,00,000+** Sq.ft.
Office Space

Great
Place
To
Work.
Certified
INDIA

25+
YEARS OF
EXCELLENCE


 **CMMI DEV/5**

Clientele

 **1500+**
Clients


 **50+**
Countries

 **85%**
Clients Retention

 **22+**
Industry Verticals

Achievements

 **2000+**
Products Engineered

 **1500+**
Applications
Developed

 **12+**
Awards

< / > 20+
Million Development
Hours

Partners



Microsoft

 **Google Cloud**

 **Magento**

Digital Innovation

Building Cohesive Technology Solutions across
Web, Mobile, Cloud, IoT and Blockchain



Enterprise



SMEs



Agencies



Startups

01.

Our Vision

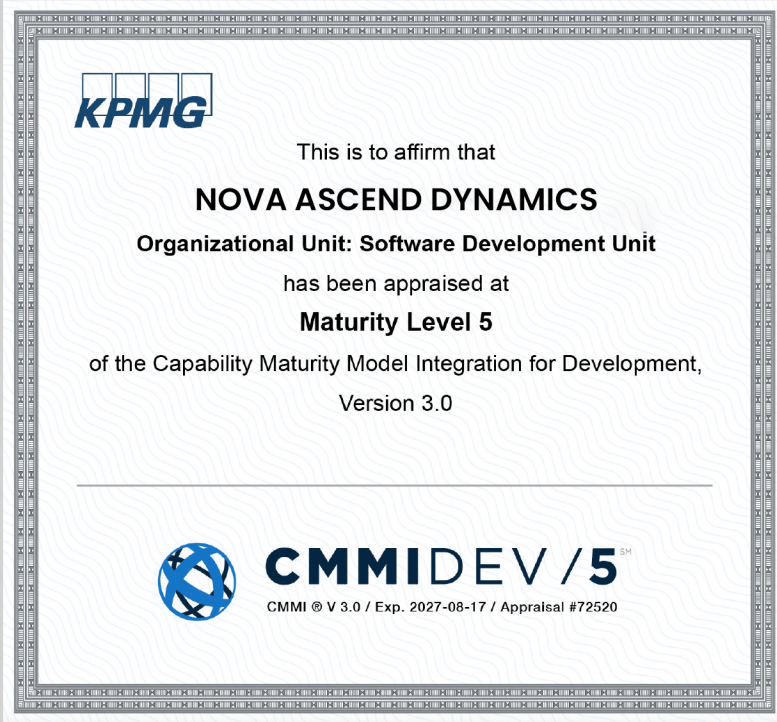
To earn lifetime loyalty of our customers
by consistently delivering the highest
quality software services which offer
excellent value to their business.

02.

Our Mission

To enable businesses to leverage the
power of digital innovation –
by envisioning & building disruptive
software products, services & experiences.

Certified To Deliver Quality



ISO
9001:2015
Quality Management

ISO
27001:2013
Information Security

ISO
20000-1:2011
IT Management

ISO
22301:2012
Business Continuity Management

Our Expertise

We help businesses wherever they are in their digital journey. From consulting for a **digital transformation** to carving out a **technology roadmap**. Our expertise helps you to **drive ROI** from your digital initiatives.

Digital Transformation

UX/UI Consulting

Web & Mobility Solutions

Enterprise API Management

RPA

Legacy Modernization

Digital Product Engineering

Custom Software Engineering

QA Services

Maintenance

Managed Services

Infrastructure & IT Operations

Cloud Consulting

DevSecOps

Cloud Migration

Cloud Management

Data Management & Analytics

Data Engineering

Governance

B.I. & Analytics

Artificial Intelligence

M.L. Models

Model Generation

M.L. Ops

Data Science

Internet of Things

IoT Consulting

Software Defined Features

IoT Applications

Innovation Lab

MVP & POCs

Rapid Prototyping

Emerging Tech

Team Augmentation

Solution Architects

B.A.

Developers

Data Scientists

Value Proposition

An approach that embeds purpose and value throughout your organization

People

Dynamic
People-Model

- Cohesive Community
- Shared and Servant Leadership
- Information Transparency
- Product Thinking
- Role Mobility

Process

Rapid Decision &
Learning Cycles

- Rapid Iteration & Experimentation
- Performance-Oriented
- Information Transparency
- Standard working procedures
- Continuous Learning
- Action-oriented Decision-Making

Technology

Next-Gen Technology
Enablement

- Evolving Technology Architecture, Systems, and Tools
- Next-generation Technology Development and Delivery Practices

Strategy

North Star embodied across
the organization

- Shared Purpose and Vision
- Sensing and Seizing Opportunities
- Flexible Resource Allocation
- Actionable Strategic Guidance

Structure

Network of Empowered
Teams

- Clear, Flat Structure
- Defined Accountable Roles
- Hands-on Governance
- Active Partnerships & Ecosystem
- Driven-to-purpose accountable teams

Success Stories



Banking & Finance



E-Commerce & Retail



Education & E-Learning



Government/ Semi Government



Healthcare



Insurance



IT & Consulting



Manufacturing



Media & Entertainment



News & Publication



Supply Chain & Logistics



Telecom

Delivered

6500+ Projects

Worldwide Across

22+ Industries

Selected Clientele

Deloitte.



BCG



T Mobile



Elvia

The background features a complex, layered geometric pattern. On the left side, there is a semi-circular shape composed of many thin, parallel blue lines that fan out from the center. This transitions into a series of concentric, slightly offset lines in a darker blue shade, creating a sense of depth and movement. The overall effect is a modern, architectural aesthetic.

Case Studies

CASE STUDY 1

A Telecom Giant in UK

About Client

Our client is a telecom giant known for its **wireless communications services in the UK** and extends its services in Australia, France, Singapore, India, Qatar, and the United States.

Overview

A robust back-end platform that processes voluminous data coming from multiple geographies and draws insightful inferences for making informed decisions.

Project Spotlight

- **Backend Platform**
- **ETL**
- **Predictive Analytics**
- **Cloud Enablement**
- **Data Warehouse**

Impact

Total Subscribers > 3.5 Millions

CASE STUDY 2

Driving Innovation in Metaverse Universe

About Client

The client has gained fame for its **path-breaking solution in the metaverse universe** and has introduced a phenomenal transformation by decentralized commerce ecosystem.

Overview

A robust blockchain protocol that enables exchange of digital assets for physical products and experiences while eliminating third-party involvement.

Project Spotlight

- **Smart Contract Protocol**
- **NFTS**
- **Metaverse commerce**
- **Tokenized networks**
- **Digital Twin**

Impact

48% Adoption of Tokenized eCommerce Marketplace

CASE STUDY 3

Innovative Fintech Solution Provider in Europe

About Client

Leading fintech solution provider in Europe known for its revolutionary digital solutions. We are proud to be their trusted digital partner for engineering a robust gold trading platform.

Overview

A next-gen fintech platform that is powered by Blockchain's Hyperledger Fabric, democratizing gold and making it available for secured virtual purchase.

Project Spotlight

- **Blockchain**
- **Mobile Application**
- **Web Application**

Impact

32% Growth in User Adoption Rate

CASE STUDY 4

Established Leader in Telecom sector

About Client

The client is a **renowned TV service provider** in Europe with a legacy built over a century. It holds a high reputation for its impeccable TV experience and now for its innovative digital solutions.

Overview

A full-featured Android TV app that enables the client to cater to a broader audience with a modern user journey backed with multilingual support, live TV recording, and other advanced functionalities.

Project Spotlight

- **Product Engineering**
- **UX/UI**
- **Customer Experience**

Impact

29% Increase in User Subscribers

CASE STUDY 5

A Renowned Healthcare Service Provider

About Client

Forging the way in creating the **ultimate platform for sports wearables**, this revolutionary client has become popular for its hi-tech smart wearable that uses cutting-edge technologies to drive fitness goals.

Overview

World's first fully-integrated smart sportswear that is non-invasive, totally wire-free, and adopts Neuromuscular electrical stimulation. We built applications that connects and controls all diPulse devices.

Project Spotlight

- **eCommerce website**
- **Mobile Application**
- **Web Application**
- **Internet of Things**

Impact

89% Elevation in Customer Experience

CASE STUDY 6

Rich Heritage for its Wooden Products in Germany

About Client

A renowned manufacturer of wooden products in Germany known for its safe wooden furniture designed with aesthetics and high comfort.

Overview

Integrating 2 new modules in an existing SAP system customized for supply chain operations.

The project was executed in 6 months with an offshore engagement model, and without a single escalation.

Project Spotlight

- SAP implementation
- Automation
- Process Optimization

Impact

Achieved 80% Operational Efficiency



NoVA Ascend Dynamics
TRANSFORMING VISIONS. IGNITING GROWTH

CMMI Level 5

Leading by Passion. Driven by Innovation

4000+
Professionals

22+
Industries

1500+
Clients

85%
Client Retention

Thankyou

(571)554-6682

www.novaascendynamics.com

Private & Confidential - Not for Public Circulation